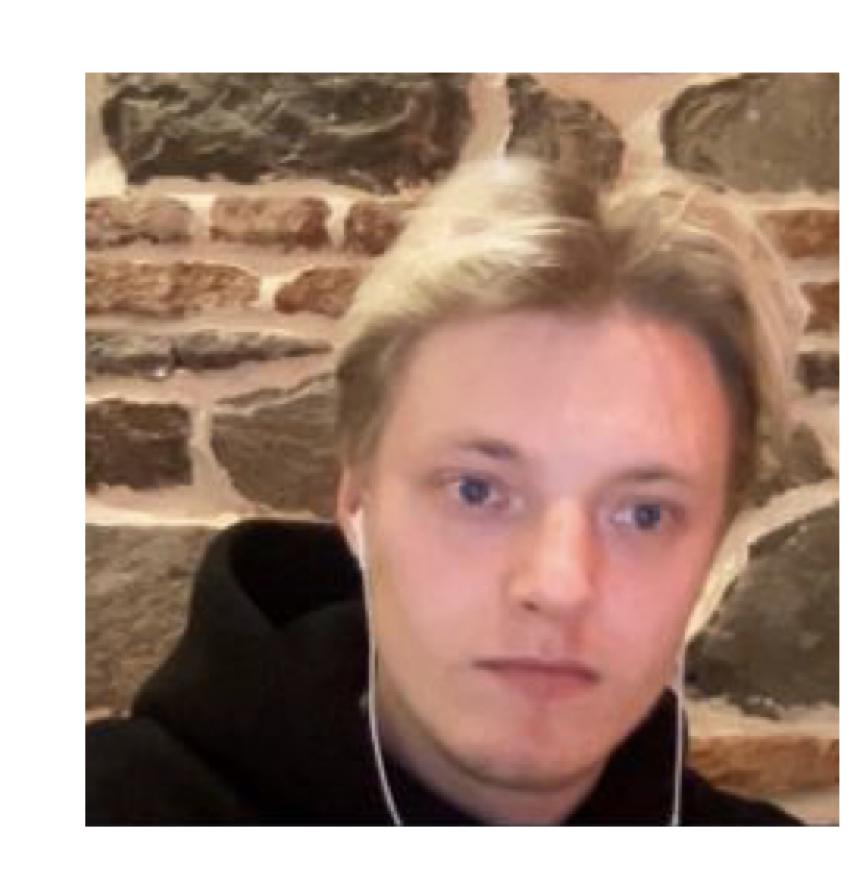
Sasha Korsheniuk

Multidisciplinary senior designer with international awards and more than 5 years of experience in branding, web design, editorial design, marketing and packaging. I'm used to working with design products all the way from concept development to presentation.

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Experience

Multidisciplinary Lead Designer, Embacy

2020-present

Marketing team management. Creating branding and web concepts, research, visual implementation and presentation.

Senior Packaging Designer, Hadassah Medical

2021-2022

Beer identity design and stationery

Product+UI/UX Designer, Imagine

2018-2020

Create an online store from scratch, research, testing, layout development and code development

Chief Editor & Editorial Designer, RSHU (Boreal Zone)

2016-2020

Team management, preparation of the content plan, creation of visual language, development and printing of the magazine layouts.

Brand Identity Designer & Speaker, desgraf

2017-2019

Helped the school of design with posters, SMM and course program

Editorial Design & UI/UX, KCM

2017-2018

Layouts of magazines and catalogues, creation of an online store from scratch

Editorial Designer, Hartung

2016-2017

Layouts of magazines and catalogues

Freelance

2016-present

Multidisciplinary field

Education

HSE ART AND DESIGN SCHOOL

Art Direction, Master Degree 2020–2022

DesignWorkout Offline

2-Day Workshop 2022

DesignWorkout Online

2-Months Course 2021

BBE — UX Design Gargul'

1-Month Course 2020

Polar Academy

Icon Painting, Bachelor Degree 2016–2022

Awards & Publications

WBDS — Bronze Reward

Brand Identity and Website for Kinescope

WBDS — Bronze Reward

Cooperative Chyorniy Coffee House Brand Identity Concept

Sreda — Silver Reward

Consume Less, Create More Exhibition Design Concept

Sreda — Shortlist

YHTYS, Typography Beer Package Packaging Design Concept

Skills

Researching, Concept Development, Prototyping, Creative Thinking, Team Building & Management, Social Media Marketing.

Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Principle, FontLab, Blender

HTML, CSS, JavaScript (a little bit)